

# SAVING FILM AND TELEVISION FOR FUTURE GENERATIONS

## SCREENING FILMS THAT DESERVE AN AUDIENCE

Preserving moving image media for posterity is an important part of the UCLA Film & Television Archive's mission, but making them available to the public also is essential. The Archive actively promotes the understanding and appreciation of moving images with an exciting and eclectic mix of public programming and exhibitions:

# **A NATIONAL TREASURE**

The internationally renowned UCLA Film & Television Archive is the second-largest repository of moving image materials in the United States, behind the Library of Congress, and the sixth largest in the world. Established in 1965, the Archive's diverse collection contains more than 450,000 holdings, including:

• More than 147,000 feature films from motion picture studios, including Paramount, Warner Brothers, Columbia Pictures, 20th Century Fox and Republic Pictures, as well as from numerous private collections

• **5,000 hours** of Hearst Metrotone Newsreels chronicling the 20th century

• Classic television series such as All in the Family, The Jack Benny Program, Hallmark Hall of Fame, The Wonderful World of Disney and The Mary Tyler Moore Show

• Public television programs, including 21 seasons of the Emmy-nominated LGBTQ series, *In the Life* 

◆ **130 rare episodes** of the groundbreaking radio show, *The Goldbergs*, one of the earliest entertainment programs to explore Jewish life in America

 More than 10,000 commercials from 1948 to the 1980s

• The largest collection of LGBTQ-related film material in the world with more than 37,000 titles

Storage of these invaluable moving images is a critical factor in their longevity. The Archive's collection is housed at the Packard Humanities Institute's Stoa in Santa Clarita, Calif., a state-of-the-art facility especially designed to provide temperature- and humidity-controlled storage for the Archive's collection, as well as to support the Archive's restoration and preservation activities.

### **RESEARCH AND EDUCATION**

Open to students, scholars and the creative community, the Archive Research and Study Center (ARSC) provides free access to its collections, logging over 9,000 viewing appointments annually.

Hundreds of books, articles, film documentaries and television programs have relied on research carried out at the Archive.

## **PAST, PRESENT, FUTURE**

Moving images – film, television, and digital media – are an integral part of our diverse national culture, and have been a reflection of society's values for more than a century. They have been an important force in shaping who we are and how we define ourselves.

# **PRESERVATION AND RESTORATION**

The need for preservation and restoration is urgent, says Jan-Christopher Horak, Director, UCLA Film & Television Archive. Fifty percent of all films produced in the U.S. prior to 1950 have disappeared, and 90% of classic films are currently in poor condition. Until 1950, films were produced on cellulose nitrate, a chemically unstable and flammable film stock that degrades and disintegrates.

An important and time-sensitive preservation goal is to transfer still-viable nitrate materials to a more stable stock, not only to insure their long-term survival, but also to make sure these films and television programs can be circulated and screened for the public.

Similarly, much of historic television now exists only on obsolete and deteriorating tape formats.

Film and television restoration and preservation isn't as simple as making a duplicate copy. It's a labor-intensive, technical and costly process. The exacting work requires

researching the best surviving materials among the world's archives and private collections, cutting together shots and scenes from diverse sources, repairing splices and perforations, re-recording soundtracks to remove imperfections, tinting silent films in their original colors and restoring faded prints.

The Archive's preservationists must demonstrate the hard-nosed diligence of detectives, the technical skill of accomplished filmmakers, the aesthetic sensitivity of artists, and the allegiance to the truth of historians.

The Archive has preserved more than 500 feature films between 1977 and 2017, including *The Wild Party* (1929), *Lost Horizon* (1937), *Double Indemnity* (1944), *The Night of the Hunter* (1955), *Word is Out* (1977), *Bless Their Little Hearts* (1983), and numerous Laurel and Hardy shorts.

The more than 850 television programs preserved include the pilot episode of *All in the Family* (1969), *An Evening with Fred Astaire* (1958) and John F. Kennedy's presidential campaign footage (1960).

# WE SUCCEED WITH YOUR SUPPORT

The UCLA Film & Television Archive is many things to many people. Whether you enjoy its public programs, support the Archive's preservation projects or appreciate the fact that its collections are accessible to students, scholars, researchers and others through the Archive Research and Study Center (ARSC), the Archive serves the cultural interests and

• Screening nearly 250 titles each year in the campus-adjacent Billy Wilder Theatre, these events focus on cinema and television not typically shown in commercial theatres

• **Sending** more than 600 titles annually to film festivals, cinematheques, and universities world-wide

 Organizing national tours, including the biennial Festival of Preservation and other specialized programs

• **Streaming** hundreds of titles on the Archive's website for free, hundreds of clips from the Archive's KTLA Newsfilm Collection, and student works from L.A. Rebellion filmmakers

Hosting public discussions with the industry's most recognized and influential artists, including: actors Sigourney Weaver, Diane Keaton, Lily Tomlin, Sean Penn and Clint Eastwood; special-effects legend Ray Harryhausen; and directors Martin Scorese, Katherine Bigelow, Quentin Tarantino, Julie Dash and Alexander Payne

Archive public programs:

- Celebrate historic and exceptional filmmakers and significant cinematic achievements
- Respond to Los Angeles' ethnic and cultural diversities
- Educate the public about the history of our moving image culture

They can make us laugh, cry and marvel. They can be a force for good and for evil. They can take us to another time and place; show us the best and worst of ourselves; and arouse a broad array of emotions.

The UCLA Film & Television Archive serves the past, present and future by assuring that moving images – as art, means of communications, social documents and historical records – survive to be studied and enjoyed for generations to come.

The Archive:

- Builds a broadly representative collection of film, television and digital media that reflects the role of moving images in the arts and in society
- Rescues our endangered moving images through restoration and preservation
- Provides access to its collection through wide- ranging public screenings, festivals and online resources
- Initiates and supports projects that use film and television to illuminate aesthetic, historical and social issues
- Explores ways that new technologies can contribute to the preservation and educational use of moving images

historical needs of the community.

Only 20% of the Archive's funding comes from the University; the remaining 80% comes from dedicated individuals, corporate sponsors, foundations and government support. Private donations of any size are needed to continue the Archive's vital work.

# It's simple to donate! Make a contribution of any amount today by contacting:

Office of Development UCLA Film & Television Archive 102 East Melnitz Hall, Box 951622 Los Angeles, CA 90095-1622 (310) 825-2350

Please make check payable to "The UCLA Foundation." Write "Archive" on the check's memo line. Mail to the address above.

#### To donate online, go to: https://www.cinema.ucla.edu/give

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(Cover Photo) Gene Kelly in New York, New York (CBS 1966)





The Salvation Hunters (Georgia Hale and George K. Arthur, 1925) The Red Shoes (Moira Shearer, 1948) The Night of the Hunter (Robert Mitchum, 1955)