



Saving Film & Television for Future Generations

*UCLA Film & Television Archive Creates Board of Directors
to Enhance Outreach, Community Relations Activities*

FOR IMMEDIATE RELEASE

LOS ANGELES, CA (Apr. 10, 2019) – As part of its strategic mission to collect, restore, preserve and exhibit significant motion pictures and television programs, the UCLA Film & Television Archive has created a [Board of Directors](#) composed of leading individuals in the film and television, civic, and business communities.

Martin M. Cooper serves as the Chairman of the Board and Bronni Stein serves as Vice Chair. The Board members are: Joey Berlin, Monica Bouldin, Charles Burnett, Myron Meisel, Glenn Padnick, John Ptak, Barbara Roisman Cooper and Robert Rosen. The Board is still growing.

“We look to the impressive group of individuals who comprise our Board to help heighten awareness of the Archive and its activities and to broaden its appreciation among various publics; to provide input and an external viewpoints to staff; and to play an important role in our continuing funding needs for the Archive and its projects,” says Jan-Christopher Horak, Director of the Archive.

UCLA Film & Television Archive’s Board of Directors works closely with the leadership and the University to assure an illustrious future for the Archive. Members of the Board are committed to representing the Archive in the community.

Introducing the UCLA Film & Television Archive Board

- **Martin M. Cooper** is the Board Chairman. A marketing and communications professional, he was responsible for public relations and communications for the Academy of Motion Picture Arts & Sciences for 10 years, and was an executive at Disney and Universal Studios. He has authored four books and is a prominent San Fernando Valley philanthropist and civic leader. He is a Fernando Award Honoree, given once annually for a lifetime of volunteerism and philanthropy.
- **Bronni Stein** is the Board Vice Chairman, raised in New York immersed in Broadway musicals and watching classic Hollywood movies. She received an M.A. in Educational Theater from NYU. In 1990 she switched careers to theatrical casting in New York. Continuing her career in Los Angeles, she was charged with finding the “Old Rose” character in James Cameron’s

Titanic. This role re-launched the stardom of Gloria Stuart, then in her late 80s, and allowed Stein to meet iconic stars of the 1930s and 1940s.

- **Joey Berlin** is executive producer of the Critics' Choice Movie Awards. Berlin has been the president of the Broadcast Film Critics Association (BFCA) for over two decades. In the past, Berlin has written as an entertainment reporter and movie critic for the *New York Post* and several nationally syndicated radio shows. He is the owner of Berlin Entertainment, a television production company.
- **Monica Bouldin** is a marketing communications executive with over 25 years of marketing, public relations and event experience. She has worked with a variety of companies and brands including Fox Broadcasting Company, Warner Bros., Virgin America, Nestle, Hilton, LG Mobile Phones, Square Enix, Twentieth Century Fox Home Entertainment and Xbox. She holds a degree in communications with an emphasis in public relations from California State University, Fullerton.
- **Charles Burnett** earned his M.F.A. in Film from UCLA in 1969. As a producer, director and writer, the *Chicago Tribune* called him "one of the nation's best filmmakers." His notable award-winning films include *Killer of Sheep*, *My Brother's Wedding*, *To Sleep with Anger*, *The Glass Shield* and *Nambiya: The Struggle for Liberation*. He has been awarded grants from the Guggenheim Foundation, the Rockefeller Foundation the National Endowment for the Arts and the J. P. Getty Foundation.
- **Myron S. Meisel** is a University of Chicago and the Harvard Law School alumnus. He is the founding film critic for the *Chicago Reader* and the *Los Angeles Reader*. He directed *It's All True* (based on an unfinished film by Orson Welles) and worked as a producer and/or writer for *The Oasis*, *I'm a Stranger Here Myself*, *Somewhere Over the Rainbow: Harold Arlen*, and *The Chaplin Puzzle*. Meisel won awards from the Los Angeles Film Critics Association and the National Society of Film Critics, and was winner of the L.A. Weekly Theater Award in 2014.
- **Glenn Padnick** served as the president of Embassy Television from 1984 to 1987, where he supervised television hits such as *Diff'rent Strokes*, *Who's the Boss?*, *227*, *The Facts of Life* and *Married With Children*. He then became a founding partner of Castle Rock Entertainment in 1987, where he led television production and development activities and supervised *Seinfeld*. Glenn served as president of Castle Rock Television until 2003.
- **John Ptak** graduated from UCLA in 1967, was a Hollywood talent agent for 35 years, first at ICM and thereafter at William Morris and CAA. He primarily represented Producers and Directors, as well as the financing of over 100 independent films, including *Crash*, *Dances with Wolves* and *True Romance*. Executive Producer of *The Way Back*, *Let Me In* and *Dr. Parnassus*. Serves as the National Film Preservation Board Chair and other advisory boards and panels, including The Motion Picture & Television Foundation.
- **Barbara Roisman Cooper**, UCLA alumna, funds the restoration or preservation of a film every year. Roisman Cooper has authored four books on British film and stage. She has interviewed

more than 100 British entertainment industry notables. She was the first film history instructor in the Los Angeles School District.

- **Robert Rosen** is former Dean of the UCLA School of Theater, Film and Television. He led the growth of the UCLA Film & Television Archive to the world's largest university-based repository of historical film and television materials. Rosen is also the founding Director of the National Center for Film and Video Preservation at the American Film Institute, the Executive Committee of the International Federation of Film Archives, and member of the National Film Preservation Board of the Library of Congress.

The Board also includes two ex-officio members: Jan-Christopher Horak, Director of UCLA Film & Television Archive, and Teri Schwartz, Dean of the School of Theater, Film and Television.

About UCLA Film & Television Archive

The mission of the UCLA Film & Television Archive is to save film and television for future generations.

The Archive is internationally renowned for rescuing, preserving and showcasing moving image media and is dedicated to ensuring that the visual achievements of our time are available for information, education and enjoyment. The sixth-largest moving image repository in the world, and the second largest in the U.S., behind only the Library of Congress, the Archive's more than 450,000 holdings are stored in a state-of-the-art facility that meets and exceeds all preservation standards, from nitrate film to digital.

A unit of UCLA's School of Theater, Film and Television, the Archive's Research and Study Center provides free access to its holdings to researchers, writers and educators. Many of the Archive's projects are screened at prestigious film events around the globe, as well as locally at UCLA's Billy Wilder Theater.

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