



This is the City:

Preserving Moving Images
of Los Angeles

Symposium & Screenings

Billy Wilder Theater
Friday, November 13
Saturday, November 14

UCLA Film &
Television
Archive
50 YEARS



THIS IS THE CITY:

PRESERVING MOVING IMAGES OF LOS ANGELES



Funding provided by:
UCLA Moving Image Archive Studies,
UCLA School of Theater, Film and Television,
UCLA Department of Film, Television and Digital
Media

Special thanks: Teri Schwartz – UCLA School of Theater, Film
and Television

For 50 years, UCLA Film & Television Archive has collected and conserved moving images relevant to the City of Los Angeles in its real and imagined forms, in some instances retaining the only remaining visual fragments of narrative works and historical footage documenting landscapes, architectures and communities that have been altered beyond recognition or simply no longer exist. This symposium will attempt to illuminate the lost history and landscapes of Los Angeles through the presentation and discussion of rare films, newsreels, home movies and television programs that document the City as well as its diverse communities.

FRIDAY | 11.13.15

7:30 P.M.

Symposium Opening Night

Welcome

Jan-Christopher Horak, UCLA Film & Television Archive

Keynote Speaker Introduction

Chon Noriega, UCLA School of Theater, Film and Television

Keynote Address: "Forever/Never on a Smoggy Day"

Harry Gamboa Jr., CalArts

Screening Introduction

Rani Singh, Getty Research Institute

Screening | *Smog* (Italy, 1962)

Director Franco Rossi offers an atmospheric meditation on the pervasive alienation and class systems inherent to American life in the sprawling City of Angels, as seen through the outsider perspectives of a visiting Italian attorney and a small circle of Italian expats. Notable sequences prominently feature midcentury modern landmarks, including Los Angeles International Airport and the Pierre Koenig-designed Stahl Residence. 35mm, b/w, in Italian with English subtitles, 88 min.

Preceded by

News of the Day, Vol. 27, No. 27

Excerpt: "Los Angeles Seeks Remedy as Record Smog Covers City" (1955)

Preserved by UCLA Film & Television Archive. Digital video, b/w, 2 min.

SATURDAY | 11.14.15

9:30 A.M.

Symposium Day 2

9:30 - 10 a.m. Coffee and refreshments

Welcome

Jan-Christopher Horak, UCLA

Screening | Unedited footage: "Los Angeles, 1920"

Includes images of Echo Park, Broadway, Olive Street, Rosslyn Hotel, Mack Sennett Studios, First National Exhibitors', Consolidated Film Corporation, Fox Film Corporation, Film Row, film distributors and street scenes. Footage preserved by UCLA Film & Television Archive. Live musical accompaniment provided by Cliff Retallick.

LOS ANGELES

"WONDER CITY OF THE WEST"

A FITZPATRICK TRAVELTALK

Accompanied by
NATHANIEL SHILKRET'S
TRAVELTALK ORCHESTRA

RCA HIGH FIDELITY
RECORDING

Photographed
in **TECHNICOLOR** by
Wilfrid E. Cline, A.S.C.



Session 1 | Lost Angeles: Preserving the City on Non-Theatrical Film

Local moving image archivists will discuss and present examples of ephemeral works that document the city in unexpected ways. Context to include the long-term preservation issues and priorities associated with non-studio footage.

Presenters:

Lynne Kirste, Academy Film Archive:

"Issei and Nisei Home Movies of Los Angeles"

Todd Wiener, UCLA Film & Television Archive:

"Mapping Pat Rocco's LGBT Los Angeles"

Dino Everett, USC Hugh M. Hefner Moving Image Archive:

"Rebellious Punks: Los Angeles Youth Cultures on Film and Tape"

Moderator: Dan Streible, NYU, Moving Image Archiving and Preservation

11:25 - 11:40 a.m. *Break: Coffee and refreshments*

Session 2 | Unexpected Travelogues

Academics will illuminate the city and its spaces from various perspectives derived from disparate sources of archival motion pictures, television programs, and ephemeral films.

Presenters:

Janet Bergstrom, UCLA School of Theater, Film and Television:

"Shooting (Almost) for Free: Josef von Sternberg in Los Angeles, 1924"

Mark Shiel, King's College London:

"Contested Representations: Filming Century City, 1967-1972"

Lynn Spigel, Northwestern University:

"The Video Temples of Hollywood: CBS Television City"

Moderator: John Caldwell, UCLA School of Theater, Film and Television

1 - 2:30 p.m. *Lunch break (on your own)*

Clip screening | "Ralph Story's Los Angeles"

A look at the Jewish community in Boyle Heights.

Introduction: Dan Einstein, UCLA Film & Television Archive

Session 3 | In Plain Sight - Hidden Los Angeles Through the Archive

Obscure moving images reveal the Los Angeles that Hollywood ignores; the importance of preserving marginalized communities is examined through archival footage.

Presenters:

Jacqueline Najuma Stewart, University of Chicago:

"Ulysses Jenkins, and the Politics of PortaPak in Watts and Venice"

Lane Ryo Hirabayashi, UCLA Department of Asian American Studies:

"Little Tokyo on Videotape, ca. 1960: Local TV and the Incarceration of Japanese Americans"

Marsha Goodman, filmmaker:

"Not Gone and Not Forgotten: Chavez Ravine and Pico Union"

Allyson Nadia Field, UCLA School of Theater, Film and Television:

"The World of Felicia: Hope, Despair, and the Landscape of Watts on the Eve of the Rebellion"

Moderator: Jacqueline Najuma Stewart

3:45 - 4 p.m. *Break: Coffee and refreshments*

Short screening | "Los Angeles: Wonder City of the West"

James A. FitzPatrick's 1935 *Traveltalk* visits Olvera Street and numerous motion picture studios, with an appearance by Walt Disney. **Introduction:** Jan-Christopher Horak, UCLA.

Session 4 | Framing the Shortfalls of the City in the Frame

Activists utilize moving images to reveal the realities of the city, in direct contrast to Hollywood depictions.

Presenters:

David James, USC School of Cinematic Arts:

"The Sort of Film Which Hollywood has Repressed: The Los Angeles Film and Photo League and Pictures Showing Aspects of the Class Struggle"

Joshua Glick, Hendrix College:

"And Ten Thousand More: Documenting L.A.'s Public Housing Crisis"

Moderator: Kathleen McHugh, UCLA School of Theater, Film and Television

Summation

Jan-Christopher Horak, UCLA

Screening | "Oddball Film+Video Archive Looks at Los Angeles" (ephemera clip reel). **Introduction:** Stephen Parr.



SATURDAY | 11.14.15
7:30 P.M.

Symposium Closing Night

Revisiting *Ralph Story's Los Angeles*

Premiering in 1964 on local CBS affiliate KNXT (now KCBS-TV), *Ralph Story's Los Angeles* remains one of the most fondly remembered series in L.A. television history, offering an entertaining and informative weekly news magazine about the City of the Angels and its unique history, people and places.

Introduction: Alison Martino, *Vintage Los Angeles*. **Panelists:** Dan Einstein, UCLA; Dan Gingold, *Ralph Story's Los Angeles*; Joe Saltzman, *Ralph Story's Los Angeles*. **Moderator:** Alison Martino.

Screening

***Ralph Story's Los Angeles* – Excerpt: "Angels Flight Railway" (KNXT, 3/6/66)**

Executive producer: Joe Sands. Producer: Dan Gingold. Director: Dan Gingold. Writer: Jere Witter, Nate Kaplan.
Digital video, b/w, 5 min.

***Ralph Story's Los Angeles* – Excerpt: "Clifton's Cafeteria, Downtown Los Angeles" (KNXT, 10/22/67)**

Executive producer: Dan Gingold. Producer: Joe Saltzman. Director: Jim Johnson. Writer: Jere Witter, Nate Kaplan.
Digital video, color, 12 min.

***Ralph Story's Los Angeles* – Excerpt: "Hollywood Ranch Market" (KNXT, 2/4/68)**

Executive producer: Dan Gingold. Producer: Joe Saltzman. Director: Jim Johnson. Writer: Jere Witter, Nate Kaplan.
Digital video, color, 10 min.

***Ralph Story's Los Angeles* – Excerpt: "Beverly Park, Also Known as L.A.'s Kiddieland" (KNXT, 5/18/69)**

Executive producer: Dan Gingold. Producer: Joe Saltzman. Director: Jim Johnson. Writer: Jere Witter, Nate Kaplan.
Digital video, color, 8 min.

***Ralph Story's Los Angeles* – Excerpt: "Vintage Buildings, Downtown Los Angeles" (KNXT 12/08/1968)**

Executive producer: Dan Gingold. Producer: Joe Saltzman. Director: Jim Johnson. Writer: Jere Witter, Nate Kaplan.
Digital video, color, 10 min.

***Ralph Story's Los Angeles* – Episode: "A Drive Down the Entire 25-Mile Length of Sunset Boulevard" (KNXT, 9/22/68)**

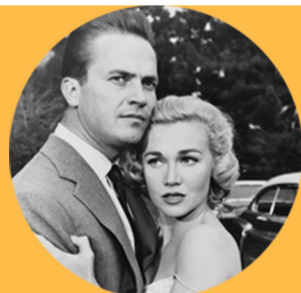
Executive producer: Dan Gingold. Producer: Joe Saltzman. Director: Jim Johnson. Writer: Jere Witter, Nate Kaplan.
Digital video, color, 28 min.

***Ralph Story's Los Angeles* – Episode: "Los Angeles, Downtown, and Disneyland After Dark" (KNXT, 2/11/68)**

Executive producer: Dan Gingold. Producer: Joe Saltzman. Director: Jim Johnson. Writer: Jere Witter, Nate Kaplan.
Digital video, color, 28 min.

Total running time of program: approx. 130 min. Ralph Story's Los Angeles, courtesy of KCBS-TV Los Angeles.

All material preserved by UCLA Film & Television Archive from the original 2" videotapes, at CBS Media Exchange and DC Video.



Screening Series | Nov 15 - Dec 14

In conjunction with the symposium, a *This is the City: Preserving Moving Images of Los Angeles* series will screen at the Billy Wilder Theater. Details and tickets available at cinema.ucla.edu/thisisthecity

Kiss Me Deadly (1955)